Annual Conference
Sponsorship Opportunities

2016 RMAIR Conference
Bozeman, Montana
Wednesday, October 26 – Friday, October 28, 2016

Best Western Plus GranTree Inn
1325 N. 7th Avenue, Bozeman, MT 59715
Rocky Mountain Association for Institutional Research (RMAIR) is the leading professional organization for practitioners and consumers of institutional research in public and private institutions of higher education located throughout the Mountain West region of the U.S. and Canada! The mission of the organization is to advance the field of institutional research and support its members in the facilitation of data-informed decision making for the progress of post-secondary education.

Represents over 70 institutions of higher education across nine U.S. states and two Canadian provinces:

- Alabama
- Colorado
- Idaho
- Montana
- Nevada
- New Mexico
- Texas
- Utah
- Washington
- West Virginia
- Wyoming
- Alberta
- Saskatchewan

Encompasses diverse range of fields and positions within higher education:

- Data Analysis
- Vice Provosts/ Vice Presidents
- Survey Research
- Directors/ Asst Directors
- Assessment
- Managers
- Evaluation
- Researchers/ Analysts
- Business Intelligence
- Faculty
- Evaluation
- Researchers/ Analysts
- Data Warehousing
- Graduate Students
- Data Governance

Since it was first established in 1971, RMAIR has been dedicated to providing educational resources and professional development opportunities to its active and growing membership. Each year, RMAIR organizes a conference to serve as a medium for the exchange of information and sharing of best practices, to promote dialog on problems and issues of common interest, and to foster cooperative links among its members.
The 47th annual RMAIR Conference will be held in Bozeman, Montana, October 26-28, 2016. This three-day event offers a unique opportunity for your organization to meet a dynamic and enterprising group of higher education professionals seeking the latest technologies and services to maximize the efficiency and effectiveness of their work. RMAIR sponsors receive invaluable brand exposure, and your investment in this event will deliver lasting benefits. Sponsorships are limited and available on a first-come, first-served basis. RMAIR is a 503(c)(3) nonprofit organization, and your contribution may be tax deductible.

The priority deadline for sponsor registration is June 15, 2016. The pricing in parentheses reflects an increase after the deadline.

**Platinum Sponsor - $3,000 ($3,500)**
- Recognition as sponsor of the Welcome Reception (Wednesday evening), the Special Event (Thursday evening), a breakfast, or a luncheon
- Dedicated 2 hours in the conference program (one 2-hour session with a break, or two 1-hour sessions) or a pre-conference workshop up to 2 hours
- Registration for up to 4 conference attendees
- Reserved space in the high-traffic exhibition area (includes display table with power strip and wi-fi access)
- Acknowledgement and full-page advertisement in the conference program
- Recognition on the conference website
- Promotional materials included in the registration goody bags
- One promotional email to attendees who opt-in to receive sponsor communication

**Gold Sponsor - $1,500 ($1,750)**
- Recognition as sponsor of a refreshment break
- Dedicated hour in the conference program or a pre-conference workshop up to 2 hours
- Registration for up to 4 conference attendees
- Reserved space in the high-traffic exhibition area (includes display table with power strip and wi-fi access)
- Acknowledgement and half-page advertisement in the conference program
- Recognition on the conference website
- Promotional materials included in the registration goody bags
- One promotional email to attendees who opt-in to receive sponsor communication

**Up to four sponsorships available**
Don’t see sponsorship package that meets your organization's needs? Customized, a-la-carte sponsorship packages are also available.

To inquire about sponsorship or to obtain a sponsorship order form, please contact Chris Fastnow, Sponsorship Coordinator, at sponsorship@rmair.org or at 406-994-2870.